



# Seed Industry Professional Program

*Your first step on a professional accreditation journey in the seed industry!*



*The Seed Industry Professional Program - A seed industry focused program recognising members for their commitment to continual professional education and industry engagement.*

## What is the Seed Industry Professional Program?

The ASF Seed Industry Professional Program is designed to provide seed industry professionals with a broad and thorough understanding of seed industry related skills and topics, and earn recognition for their learning and industry engagement.

### Education & Training

Members can learn about a range of seed industry topics through webinars and short courses.

This education & training content is available on-demand through the ASF E-Learning Platform - members can work through content at their own pace.

The benefits of online learning:

-  **Save time and money**  
No time off work. No need to travel.
-  **On demand content**  
Choose when and where you learn.
-  **Self-paced learning**  
Go fast or slow, up to you.
-  **Enhance your knowledge**  
Of seed industry topics.



### Industry Engagement & Leadership

By undertaking learning & engaging on ASF activities, members are showing a commitment to their profession and showing initiative by growing their skills and knowledge.

In recognition of this, members will earn points & awards for each short course they complete, for each training event they undertake, and for a range of ASF industry engagement activities.

Once a set level of professional development is complete, members will be accredited as a 'Seed Industry Professional'



## SIPP Subscription Options

Choose the subscription option that works for you.

### Individual Enrolment

12 month subscription includes:

- ASF E-Learning Platform
- Webinar modules
- ASF PD Platform
- PD points & tracking
- Learning support

[Enrol Now - Click here](#)

### Company Enrolment

Financial year subscription includes:

- ASF E-Learning Platform
- Webinar modules
- ASF PD Platform
- PD points & tracking
- Learning support
- Team progress reports

[Enrol your team - Click here](#)

## How does the Seed Industry Professional Program Work?

The programs focus is on two key areas: learning & industry engagement. The ASF have created two digital platforms which are the 'tools' that members will use to undertake training & track industry engagement activities; The **ASF E-Learning Platform**, and the **ASF PD Platform**. Using these tools, members can choose their own learning pathway based on their professional needs and career goals.

### ASF E-Learning Platform

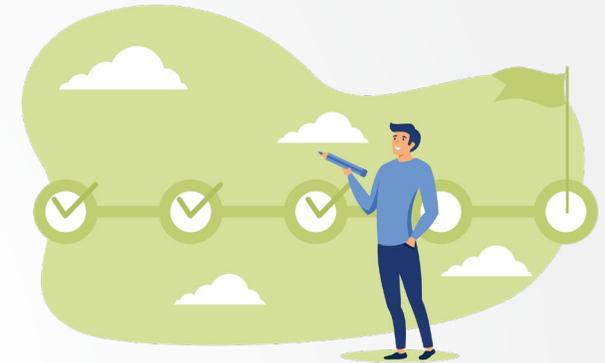
The ASF E-Learning platform is an easy to use, innovative online training platform designed for on-demand, self paced learning on desktop, mobile or other portable devices.

On the ASF E-Learning platform there are a range of interactive 'short courses' available to purchase as required, and on-demand 'webinars' available to view, which are included with the program subscription.

### ASF Professional Development Platform

The ASF Professional Development Platform is the 'tool' members use to track their professional development progress.

On completion of activities, members are issued digital badges, certificates, and PD points recognising completion / involvement.



## Education & Training Content

Members can learn about a range of seed industry topics on the **ASF E-Learning Platform**. Starting with webinars to gain a base level understanding of a topic, then working through to the interactive short courses.

### Topics

Learn about a range of seed industry topics.

#### Available:

- Biosecurity | Seed Inspections
- Seed Certification & How to read a seed analysis certificate.
- Plant Breeder's Rights
- Seed Production & Seed Coating
- Seed Processing
- Seed Import & Export
- Seed Molecular Testing
- Seed 101
- Plant Breeding

### Short Courses

On the ASF E-Learning platform, members will have access to a range of seed industry specific short courses.

These short courses are made up of interactive learning content, broken down into smaller micro modules – this allows members to undertake learning, even if they are time-poor.

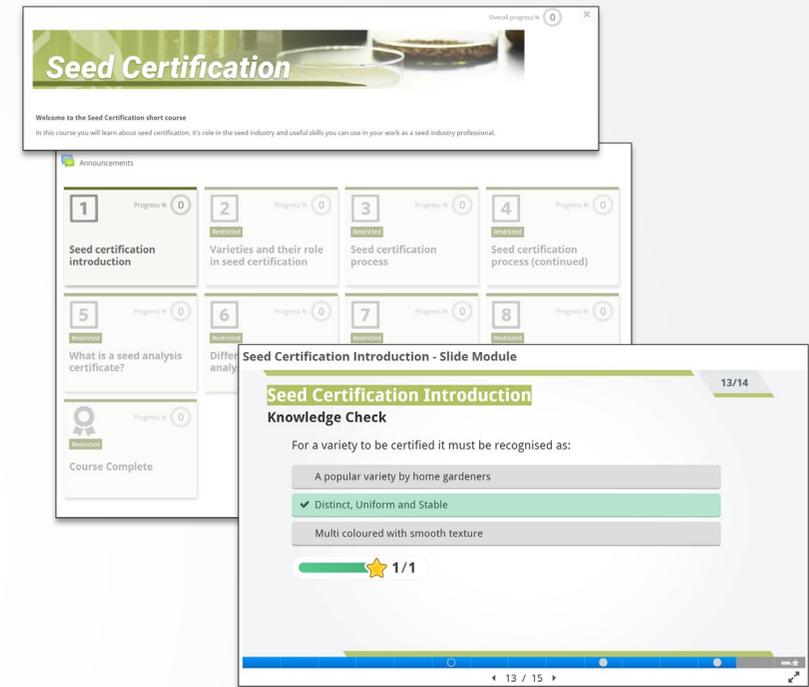
Each micro module can be completed in around 15 minutes, with each course made up of 8 micro modules (2 hours total course completion time) – work through at your own pace, when you want.

On completion of a course, members are issued a certificate, and awarded PD points and digital badge in recognition of completion.

### Webinars

On the ASF E-Learning platform, members will have access to a range of seed industry specific webinars.

These webinars provide a great introduction to a range of seed industry topics – members can then choose to undertake 'short courses' on the same topics to learn more and have their learning recognised.



## On-demand learning

Work through topics of interest at your own pace.

### Short Courses

All included with company enrolment, or purchase per course with individual enrolment.

- Unlimited access to course
- Earn PD points
- Certificate of completion
- Credit card payment

### Webinars

Included in all subscriptions.

- 12+ webinars available
- Stream on demand

## Recognition of Industry Engagement

The **ASF PD platform** is an online account where members can track & share their learning & engagement progress. There are numerous ways that members can earn professional development points – You can take a path that suits you, your current role, or where you would like to go. The path is up to you – each course and activity allows members to earn points reflecting the level of work or commitment involved.

### PD Points Guide

Each activity has an associated PD Points value.

- Program Enrolment: 50 PD
- Short Course: 25 PD (each course)
- Seed Business Training and Leadership day: 150 PD
- ASF Meeting Attendance: 5 PD (each meeting)
- ASF Group exec. role: 25 PD (Regions & Working Groups)

Member earn points and work towards the 'Seed Industry Professional' accreditation at 250 PD.

Once the accreditation is achieved, users can maintain the level by earning 100 PD each year. This can be done through undertaking further training or involvement in ASF activities.

### Progress Management

Progress is tracked through earning 'Digital Badges' – each badge is issued by the ASF to members on: completion of short courses, for undertaking training courses, and through ASF engagement activities.

Each digital badge has an associated PD point value – this all comes together to earning the 'Seed Industry Professional' accreditation.

Members can track their own progress – and managers / HR can keep track of their teams progress – the digital badges and progress can be shared on professional networks such as LinkedIn



## Corporate Content Hosting Available

Do you have in-house, on board training or content for your staff?

The ASF can host training content on the ASF E-Learning Platform, and keep track of your teams progress through the ASF Professional Development Platform. We can work with you to adapt content to an online learning format and provide access to the staff who need it.

Contact Fergus Brown directly to discuss this option further - [fbrown@asf.asn.au](mailto:fbrown@asf.asn.au)