

Seed Business

Collaborate, learn & grow

25 - 28 AUGUST 2025

TE PAE CHRISTCHURCH CONVENTION CENTRE



Seed & Grain
New Zealand



Australian
Seed Federation



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Program

All events and sessions held at **Te Pae Christchurch Convention Centre** unless otherwise stated.
The meeting lounge in **Bealey 2** and exhibition in **Hall E1** will be open from 8am until the end of the day.
Please note: tables in the Meeting Lounge are first come, first served. Reservations are not permitted.

MONDAY 25 AUGUST

Sponsored by

2.00pm-5.00pm

Registration, Ground Floor Foyer

3.30pm-6.00pm

Seed Business Challenge, The Rockpool



CALLAHAN SEED
Seed Brokers

TUESDAY 26 AUGUST

Sponsored by

7.00am-8.45am

Young Radicles Breakfast, Bealey 4 & 5
Rob Penney | Head coach, Crusaders (Super Rugby)



8.00am-9.00am

Registration and exhibition open

9.00am-9.30am

Seed Business Official Opening - Mihi Whakatau
Charlotte Connoley | President, SGNZ & Tim March | President, ASF

9.30am-11.00am

Gene Technology Forum to be followed by Q&A
Facilitator: Dr Zahra Champion | Executive Director, BIOTech NZ



Session 1: GM and non-GM co-existence considerations in the New Zealand context
Dr John Caradus | Chief Technology Officer, Grasslanz Technology

Session 2: Establishing trade and market acceptance for GM agricultural products, the Australian experience
Dr Carl Ramage | Managing Director, Rautaki Solutions

11.00am-11.20am **Morning tea**

11.20am-12.40pm

Session 3: The importance of future-proofing regulations to enable plant breeding innovation
Osman Mewett | Senior Global Regulatory Policy Manager, Seeds & Traits, BASF

Session 4: Opportunities in gene technology for New Zealand's arable cropping industry
Dr Tony Conner | Emeritus Scientist, AgResearch

12.40pm-1.00pm

Keynote Address
Steve Miller | Owner, Spark Business Hub Canterbury



Business Hub
CANTERBURY



TUESDAY 26 AUGUST cont.

1.00pm-2.30pm

Lunch

2.30pm-5.00pm

Business / working group meetings followed by AGMs

Unless otherwise noted, these groups are open for all delegates to attend

Dobson plenary room

2.30pm-3.00pm

ASF Native Seed Working Group

3.00pm-3.30pm

Grains & Pulses Business Group

3.30pm-4.00pm

Combined SGNZ Forage & Turf Business Group + ASF Lawn & Turf Seed Working Group

4.00pm-4.30pm

Services to Seed Business Group

4.30pm-5.00pm

Annual General Meeting
Seed & Grain New Zealand

Bealey 4 + 5

2.30pm-3.00pm

Vegetable Seed Business Group
SGNZ members only

3.00pm-4.30pm

Combined SGNZ Vegetable Seed Business Group + ASF Horticulture Working Group

4.30pm-5.00pm

Annual General Meeting
Australian Seed Federation

5.30pm-7.30pm

Welcome cocktail function, Dobson Foyer
With Mayor of Christchurch, Phil Mager

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EXPORT QUALITY SEED DRESSING

ON BOTH SIDES OF THE TASMANTIAN

Our Services

- Moisture
- Testing Drying
- Dressing Seed
- Treatment
- Colour Sorting
- Storage
- Packaging and Cartage



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WEDNESDAY 27 AUGUST

9.00am-9.05am

Welcome

Claire Taylor | MC, Agvocacy Consulting

9.05am-9.25am

Ministerial Address

Hon Nicola Grigg | Minister of State for Trade and Investment, Minister for Women, Associate Minister of Agriculture (Horticulture) and Associate Minister for ACC

9.25am-10.05am

Plant-based protein - a signal or a trend?

Dr Victoria Hatton | CEO, FoodHQ Innovation

10.05am-10.25am

Microplastic in seed coating

Ronald Chan | Incotec Australia

10.25am-10.45am

What's next for biologicals?

Alistair Pullin | Agrimm Technologies

10.45am-11.15am

Morning tea

11.15am-11.50am

Weathering global change and uncertainty

Jason Lewthwaite | Head of International Business, BNZ

11.50am-12.30pm

Navigating the geopolitical and policy environment

Leigh Moran | Director, Counsel House

12.30pm-1.00pm

Strengthening ANZ relationships for the seed industry

Panel discussion

1.00pm-2.30pm

Lunch

2.30pm-3.00pm

Biosecurity - tackling big threats

Dr Abigail Durrant | Adviser, Plants and Pathways team Biosecurity Science and Risk Assessment Group, Ministry for Primary Industries NZ

3.00pm-3.40pm

Seeds of doubt: How misinformation threatens our food future

Dr Matthew Nurse | Researcher, Australian National University

WEDNESDAY 27 AUGUST cont.

3.40pm-3.50pm

Closing remarks

Claire Taylor | MC, Agvocacy Consulting

3.50pm-4.20pm

Afternoon tea

4.30pm-6.00pm

Women in Seed Cocktail Hour, Bealey Foyer

Dr Elena Duter | Head of Agronomy Technical Field Growth, Farmlands

Sponsored by

Proud Sponsors of the Women in Seed Cocktail Hour

This year, we celebrate the agility, innovation, and depth of expertise that women across the seed industry bring to seed science, testing, and plant pathology.



Broader ISTA Accreditation

Soon testing vegetables, herbs, spices, and more — plus advanced tetrazolium services.



Smarter Tech, Sharper Results

AI tools and DNA-based diagnostics drive accuracy in seed and grain testing.



On-Farm Innovation, World-First Solutions

Developing field-ready LAMP and eDNA tests for sugarcane, ryegrass, varroa, and fire ants



GALA DINNER, CHRISTCHURCH TOWN HALL

Sponsored by

6.15pm-7.25pm

Happy Hour

Pre-dinner drinks



7.30pm-11.00pm

Gala Dinner

Including awards and entertainment



Field Days

The buses for the Field Days will depart from **Armagh Street, Te Pae Christchurch Convention Centre**.

THURSDAY 28 AUGUST

Field Day 1 sponsored by



8.20am departure

Start: PGG Wrightson
Kimihi Research Centre,
Lincoln



Next stop: Luisetti Seeds,
Ashburton



Lunch: Cleavers Corner
Gastro Pub

Final stop: Two Thumb
Brewing Co



Approx. 4.45pm return

Each field day will enjoy a
coffee cart at the starting
location **sponsored by**

SMART PACK

Field Day 2 sponsored by



7.50am departure

Start: Ariki Seed Limited,
Spingston



Next stop: South Pacific
Seeds (NZ), Methven



Lunch: Blue Pub, Methven
- drinks *sponsored by*



Post lunch: Proseed
Processing



Final stop: Midlands
Apiaries, Ashburton



Approx. 6.00pm return

Field Day 3 sponsored by



8.50am departure

Start: Barenbrug,
Rolleston



Lunch: Farmers Corner

Final stop: PGG
Wrightson Seeds, Tinwald



Approx. 4.30pm return



Seed & Grain
New Zealand



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Major convention sponsor:



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