

## INTERIM PROGRAM

# Seed Business

25-28 August 2025



## MONDAY 25 AUGUST

*Sponsored by*

2.00pm-5.00pm

**Registration**, Te Pae Christchurch Convention Centre

3.30pm-6.00pm

**Seed Business Challenge**, Micky Finn's pool hall



## TUESDAY 26 AUGUST

7.00am-8.45am

**Young Radicles Breakfast**, Te Pae Christchurch Convention Centre (under 35s)  
Rob Penney | Head coach, Crusaders (Super Rugby)

8.00am-9.00am

**Registration**, Te Pae Christchurch Convention Centre

9.00am-9.30am

**Seed Business Official Opening**, Invited dignitaries

9.30am-11.10am

**Gene Technology Forum** to be followed by Q&A



**Facilitated by** Dr Zahra Champion | Executive Director BIOtech NZ

**Session 1: GM and non-GM co-existence considerations in the New Zealand context**

Dr John Caradus | Chief Technology Officer, Grasslanz Technology

**Session 2: Establishing trade and market acceptance for GM agricultural products, the Australian experience**

Dr Carl Ramage | Managing Director, Rautaki Solutions

11.00am-11.20am

**Morning tea**

11.20pm-12.40pm

**Gene Technology Forum** to be followed by Q&A



**Session 3: The importance of future-proofing regulations to enable plant breeding innovation**

Osman Mewett | Senior Global Regulatory Policy Manager, Seeds & Traits, BASF

**Session 4: Opportunities in gene technology for New Zealand's arable cropping industry**

Dr Tony Conner | Emeritus Scientist, AgResearch

12.40pm-1.00pm

**Keynote Address**

Gabby Kaur | Spark Business hub Central South



Business Hub  
CANTERBURY



The freedom to innovate.

1.00pm-2.30pm

**Lunch + private meetings**

2.30pm-3.00pm

**AGMs** of SGNZ & ASF

3.00pm-5.00pm

**SGNZ Business Groups, ASF Working Groups, Seed Analysts meeting + private meetings including afternoon tea**

5.30pm-7.30pm

**Welcome cocktail function**

Te Pae Christchurch Convention Centre  
With Mayor of Christchurch, Phil Mauer



EXHIBITION OPEN FROM 8AM

INTERIM  
PROGRAM

9.00am-9.05am

9.05am-9.25am

9.25am-10.05am

10.05am-10.45am

10.45am-11.15am

11.15am-11.50pm

11.50pm-12.30pm

1.00pm-2.30pm

2.30pm-3.00pm

3.00pm-3.40pm

3.40pm-3.50pm

3.50pm-4.30pm

4.30pm-6.00pm

6.30pm-7.30pm

7.30pm-11.00pm

EXHIBITION OPEN FROM 8AM

WEDNESDAY 27 AUGUST

Sponsored by

Welcome | MC, Claire Taylor

Ministerial Address

Hon Nicola Grigg | Minister of State for Trade and Investment, Minister for Women, Associate Minister of Agriculture (Horticulture) and Associate Minister for ACC

Microplastics in seed treatment

Speaker TBC

Emerging opportunities for Arable land – Plant-based food/protein

Dr Victoria Hatton | CEO, FoodHQ

Morning tea

Global trade, economic and geopolitical outlook

Jason Lewthwaite | Head of International Business, BNZ

Navigating the trade and geopolitical environment

Leigh Moran | Director, Counsel House

Strengthening ANZ relationships for the seed industry

Panel discussion

Lunch + private meetings

Biosecurity - tackling big threats

Dr Abigail Durant | Ministry of Primary Industries

What misinformation could mean for food security

Dr Matt Nurse | Researcher, Australian National University

Closing remarks

Afternoon tea

Women in Seed Networking and pre-dinner drinks

Te Pae Christchurch Convention Centre

Dr Elena Duter | Head of Agronomy Technical Field Growth, Farmlands



GALA DINNER, CHRISTCHURCH TOWN HALL

Happy Hour

Pre-dinner drinks



Gala dinner

Including awards and entertainment



## INTERIM PROGRAM

8.30am-4.30pm

Enjoy the coffee  
cart thanks to:  
**SMART PACK**

### THURSDAY 28 AUGUST Field Day option 1

Canterbury seed tour - see all the steps in a seed/grain pipeline, from R&D, production & processing, through to end use at a brewery

Sponsored by:



PGG Wrightson Seeds

#### Start: PGG Wrightson Kimihia Research Centre, Lincoln



PGG Wrightson Seeds

Begin the day at the renowned PGG Wrightson Kimihia Research Centre, a 250-hectare facility dedicated to cutting-edge plant breeding. Explore their advanced breeding programs focused on forage grasses, clovers, pasture herbs, turf grasses, and grain and forage brassicas. Gain insights into the latest innovations shaping the future of seed development.

#### Next Stop: Luisetti Seeds, Ashburton

 **LUISETTI**

Continue the tour with a visit to Luisetti Seeds, a proudly family-owned business operating since 1932. With state-of-the-art facilities in Rangiora and Ashburton, Luisetti Seeds specialises in cereal and ryegrass cleaning and packing. Learn how their expertise, combined with the latest seed technologies, adds value to modern farming—backed by over 90 years of integrity and innovation.

#### Lunch: Cleavers Corner Gastro Pub

Refuel with a delicious meal at Cleavers Corner Gastro Pub, known for its fresh, locally sourced fare and welcoming atmosphere. Enjoy a relaxed dining experience before heading to our final stop.

#### Final Stop: Two Thumb Brewery



**TWO  
THUMB**  
BREWING CO.

See a fine example of an end use of grains as you wrap up the day with a brewery tour and tasting experience at Two Thumb Brewery, where quality craft beer meets sustainability. Their solar-powered facility utilises rainwater catchment and an advanced wastewater treatment system, ensuring every batch is not only exceptional to drink but also environmentally responsible. Enjoy a guided tasting of five handcrafted beers (5 x 200ml tastings), showcasing the best of locally sourced malts and hops.

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### THURSDAY 28 AUGUST Field Day option 2

Small seeds tour - gain insights into New Zealand's world class vegetable seed production, see a Fenix optical seed sorter in action, and visit an apiary, experts in seed crop pollination.

#### Sponsored by:



South Pacific Seeds  
(NZ) Ltd

#### Start: Ariki Seed Limited



Begin the tour at Ariki Seed Limited, specialists in hybrid vegetable seed and stock seed production since 1997. With a well-established network of quality growers and specialised contractors worldwide, Ariki Seed produces crops both in plastic tunnels and outdoor fields, ensuring high-quality seed production for global markets.

#### Next Stop: South Pacific Seeds (NZ), Methven



South Pacific Seeds  
(NZ) Ltd

Visit South Pacific Seeds (NZ), a leader in hybrid vegetable seed production for over 30 years. Located in the heart of the Canterbury Plains, with expanding operations in the North Island, SPSNZ benefits from New Zealand's world-renowned climate for high-quality seed production. Gain insights into their fieldwork, seed cleaning, quality control, shipping, and R&D activities, ensuring premium seed for global markets.

#### Lunch: Blue Pub, Methven - drinks sponsored by

Enjoy a well-earned break at one of Methven's iconic pubs, known for their hearty meals and warm hospitality—a great opportunity to discuss the morning's insights over lunch.

#### Post Lunch: Proseed Processing



#### Final Stop: Midlands Apiaries, Ashburton



MIDLANDS  
Apiaries

Explore Midlands Apiaries, producers of some of the world's finest honey and experts in seed crop pollination. Their experienced beekeepers place hives in pristine, unpolluted environments to ensure premium honey production. With a strong focus on quality assurance, compliance, and certification, their purpose-built processing facility operates under a HACCP-based risk management programme. Depending on the schedule, we may also visit their research farm for further insights into honey innovation and pollination services.

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## THURSDAY 28 AUGUST Field Day option 3

Sponsored by:



**Visit two of the world's most modern and advanced seed processing facilities**

**Start: Barenbrug - Rolleston**

 **BARENBRUG**

On this tour, we'll explore the Barenbrug Processing and Distribution Centre, where the latest advancements in seed treatment and coating technology are utilised to boost seed health and performance. This facility focuses on maximising quality and efficiency in coating, resulting in improved crop establishment and growth.

*Featuring GTE Technology:*

- Patented C800 batch coater - the only machine globally that can clean the stator and rotor in between batches with a waste diversion system.
- Fluidised bed dry - uniformed seed drying with 100% seed movement by air.
- Modular, bolt together platforms – complying with AS/NZ 1657
- Dust collector – clean sheet design
- Pendulum bucket elevators – ideal for seed and other fragile products
- Packing and storage equipment

**Lunch: Farmers Corner**

Enjoy a meal at Farmers Corner, A renowned retail and restaurant complex 10 minutes from Ashburton offering a one-stop shop for premium NZ souvenirs and dining in a tranquil setting with scenic views of farmland and the Southern Alps.

**PGG Wrightson Seeds - Tinwald**



Finally we will tour the state-of-the-art grass and vegetable seed cleaning line featuring the latest GTE and PETKUS cleaning and sorting equipment, including the S18 Airmax cleaner, G series gravity separators and OS t optical sorter.

This cutting-edge technology is designed to enhance efficiency, offering superior processing speeds and decreasing dressing loss, all the while ensuring the highest standards of seed quality. Experience first-hand how this innovative GTE Technology and PETKUS equipment optimises the cleaning process to deliver the finest results for all seed types.

**Why Attend?**

- Witness the latest innovations in seed processing technology.
- Understand how these advancements enhance efficiency and processing speeds.
- Learn how the technology contributes to improved quality and increased throughput

This is a fantastic opportunity to see how GTE and PETKUS technologies are reshaping the seed industry, ensuring both higher-quality products and more efficient operations.